THE CINEMASSIVE DIFFERENCE

The visual impact of the CURVE interactWall is stunning, but our student and faculty researchers also appreciate the fact that no special knowledge or training is needed to use the system. They are free to concentrate on their visualizations and modeling applications, and not the control software.

- Bryan Sinclair
  Associate Dean and Project Leader of CURVE at Georgia State University Library


Leveraging the expertise of its world-class development and engineering teams and a unique, solutions-oriented approach, CineMassive designs innovative visualization solutions for even the most challenging or unusual projects. CineMassive works closely with customers to understand their vision, identify pain points, and design and deliver the most effective solution, while keeping them informed and involved along the way.

With a decade of experience deploying mission-critical 24/7 visualization systems for federal and military customers, CineMassive now leverages its field-proven technology to serve a diverse range of applications and industries. CineMassive has provided video wall systems for every branch of the US Armed Services, the Pentagon, NASA, leading research universities, and top Fortune 500 companies, and has recently entered the broadcast market. Customers trust CineMassive’s powerful technology, turn-key services, and dedicated support for their most critical projects.

Manufacturer and Integrator
As both manufacturer and integrator, CineMassive designs, builds, and tests all of its own hardware and software and provides complete integration and support for its systems. This approach gives CineMassive full control over all of its products and services, ensuring superior quality, seamless integration, dedicated support, and true single-source accountability. CineMassive’s expert software development and hardware engineering teams continually drive innovation, developing products and services that provide extreme reliability, scalability, and leading-edge functionality unseen in competing technology.

Turn-Key Solution Development
CineMassive focuses on providing complete, turn-key visualization solutions for its customers. In addition to designing, building, and integrating complete video wall systems, CineMassive provides an extensive range of services to ensure that each system is fully optimized within its environment. Supplemental technology such as enterprise video distribution systems, VTC, and centralized device control can be seamlessly integrated into the CineMassive video wall system. CineMassive also offers complete control room design and space planning solutions for the visualization environment.

Custom Solution Engineering
Every CineMassive solution is unique, shaped by the requirements of the project’s application, operator workflow, and environment. From processors, software, and displays to device control and complex integration, each component of a CineMassive system is tailored to fit the unique demands of the project and solve specific problems for the customer. When the most extensive customization is required, CineMassive partners with customers to develop new hardware and software products tailored specifically for their projects. The inherently flexible architecture of its hardware and software enables CineMassive to offer extensive customization, continuous development, and ongoing enhancements to its customers.

Full Life-Cycle Project Management
CineMassive is committed to serving the needs of its customers in the long term. CineMassive’s trusted GuardianCare 24/7 Protection Program provides continuous support and protection for CineMassive systems. In addition, recognizing that customer needs may evolve over time, CineMassive offers system development and renewal services to ensure that customers’ technology is always on the cutting edge and serving their needs. Customers with older systems can schedule a project consultation at any time to determine the best solutions for system renewal.

VISUAL INTELLIGENCE FOR CRITICAL DECISIONS
Advanced Visualization

Insight at Your Fingertips

CineMassive video wall solutions create the ultimate interactive visualization system for education and research. CineMassive’s groundbreaking video wall processing system fluidly renders 3D maps and models, high-resolution video, and massive data sets at native resolution across a multi-HD visualization wall. A powerful, yet user-friendly interface enables students and researchers from all disciplines to interactively explore material on levels previously impossible. And with interactive touch-wall capability, new insights are quite literally at their fingertips.

Broadcast

A Better Way to Tell Your Story

CineMassive’s groundbreaking Alpha FX video wall platform creates the ultimate virtual backdrop for broadcast studio sets. The platform is powered by an ultra-high-resolution video wall processor featuring 3D accelerated graphics hardware. A feature-rich, yet intuitive software interface makes it easy to create beautiful video wall productions, launch a seamless flow of programming, and instantly pivot to deliver breaking news. This innovative video wall platform is flexible, extensible, and continually upgradable, so users can always leverage the latest graphics and performance capabilities.

Brand Management

Agile Response to Brand Threats and Opportunities

CineMassive video wall systems empower brand management teams by providing an interactive visual canvas for brand monitoring and incident response. The system acts as a multi-HD brand management dashboard where social media platforms, blogs, monitoring and analytics tools, VTC, live television, and more can be displayed simultaneously. Content on the video wall can be fluidly arranged and collaboratively analyzed in real-time. This dynamic view provides an enhanced understanding of brand reputation and enables agile response to brand threats and opportunities.

Boardroom & Conference Room

Elite Presentation Systems

In conference rooms and boardrooms, CineMassive video wall systems provide a powerful, intuitive platform for fluid communication and interactive presentations. Leveraging a user-friendly software interface, presenters can display virtually any content across the multi-HD center of the video wall. It’s easy to zoom, crop, and arrange content in real-time, creating dynamic and engaging presentations. Video and audio conferencing systems can be seamlessly integrated into the video wall system for fluid, high-definition communication. CineMassive’s custom finishes and space planning solutions ensure that the technology and the environment appear elegant and on-brand.

Command & Control

Trusted, Field-Proven Solutions

CineMassive control room video wall solutions empower agencies with a dynamic common operating picture that increases situational awareness, enhances secure collaboration, enables informed decision-making, and accelerates response time. Whether serving in secure control rooms or hostile environments downrange, CineMassive video wall systems provide the high performance, 24/7 reliability, ease of use, and scalability that critical operations require. CineMassive has designed and built video wall systems for every branch of the US Armed Services, NASA, the Pentagon, FEMA, and many others.

INDUSTRIES

VISUAL INTELLIGENCE FOR CRITICAL DECISIONS
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Digital Signage
Captivate Your Audience

CineMassive’s high-impact, ultra-high-resolution digital signage solutions allow users to control presentations like never before, no matter the scale or configuration of their display systems. The CineMassive solution combines advanced content rendering capabilities with superior reliability and resilience. Users can remotely schedule and upload layers of content for seamless playback. CineMassive’s stunning video walls create a maximum-impact canvas for beautiful presentations that are sure to captivate any audience.

Security Operations
Event-Driven Situation Management

CineMassive’s powerful SOC video wall solutions promote a dynamic, event-driven operator workflow and connect computer intelligence with human insight. When a threat arises, CineMassive’s user-friendly system enables teams to investigate, collaborate, and respond with speed and precision, staying a step ahead in developing situations. CineMassive technology can enhance PSM (Physical Security Information Management) platforms, allowing multiple operators to send content from their workstations to the video wall simultaneously.

Traffic Management
Real-time Situational Awareness

CineMassive’s traffic management video wall solutions allow teams to aggregate and manage massive amounts of video and data in a central visualization space. Live video feeds and content from traffic management applications can be dynamically arranged and analyzed in real time, enhancing situational awareness and enabling agile incident response. CineMassive’s fluid platform also allows teams to instantly extend their workflow across the network to involve law enforcement, emergency operations centers, and external stakeholders.

Network Operations
Dynamic Network Visibility

CineMassive’s NOC video wall solutions provide teams with a powerful toolkit that supports full network visibility and agile incident response and resolution. The CineMassive video wall system empowers teams to create an ultra-high-resolution network performance dashboard where critical information can be arranged dynamically and analyzed collaboratively. CineMassive’s fluid platform also allows teams to securely extend their workflow across the network to remote stakeholders.

Utilities & Process Control
Full System Visibility

CineMassive’s utilities and process control solutions provide teams with the ultimate visualization and control platform. The CineMassive video wall system creates an ultra-HD dashboard where content from SCADA systems, security systems, web applications, maps, video, and more can be aggregated, arranged, and monitored in a single space. When an incident occurs, the CineMassive system transforms into a dynamic control platform on which operators can collaboratively analyze data and quickly diagnose and resolve problems. CineMassive engineers ensure compatibility of all legacy systems for a seamless solution.

INDUSTRIES
Video Wall Controllers

The heart of the CineMassive system, CineMassive video wall controllers leverage unparalleled processing and rendering to shatter the limitations once placed on visualization. CineMassive controllers can capture content in virtually any signal from multiple devices simultaneously and display it on any video wall. Content can be freely scaled and moved across multiple display surfaces, providing users with dynamic, real-time control. By aggregating siloed data and rendering content at ultra-high resolutions, CineMassive controllers transform the video wall into a dynamic, information-rich visualization platform. Engineered for mission-critical 24/7 use, CineMassive video wall controllers are ultra-reliable and resilient.

Video Walls

CineMassive’s video walls provide an ultra-high-resolution canvas for critical decision making, collaborative research, show-stopping presentations, and much more. CineMassive offers a wide selection of premium display wall solutions, including its proprietary CineView LCD video walls, projection cube video walls, seamless blended projection video walls, and auxiliary displays. All video wall solutions can be customized to meet the unique requirements of the end-users, application, and environment.

Collaborative Visualization Software

CineMassive’s video wall software provides users with instant access and intuitive control over the CineMassive visualization system. CineMassive’s software products empower users to fluidly manipulate, explore, share, and interact with their visual information. While powerful, CineMassive’s video wall software is also uniquely user-friendly, providing an intuitive user interface and fluid, natural functionality. CineMassive offers a selection of software options to address the unique needs of its customers.

Wilson’s new immersion wall has allowed for a huge level of collaboration and student-teacher interaction, and is a way to prepare students for the interconnected world. It’s not just about the technology; it’s that the technology is helping us achieve goals in a different way.

Melika Pannari
Technology Coordinator, The Wilson School
GuardianCare 24/7 Protection Program

CineMassive’s commitment to excellence does not end after project installation. CineMassive supports customers’ needs in the long term with the GuardianCare 24/7 Protection Program. With GuardianCare, customers enjoy complete protection, full life-cycle support, and access to the latest advancements.

Support and Protection: 24/7/365
GuardianCare provides continuous protection for CineMassive systems. It ensures that a dedicated support team member is always available to support customers’ critical needs and provides the resources necessary to resolve any issues. Members enjoy the peace of mind that only dedicated, expert service can provide:

- 24/7/365 phone support
- Priority on-site support
- Annual on-site examinations
- Preventative maintenance
- Warranty extension

Long-Term System Advancement
GuardianCare is much more than a support program - it ensures that customers’ technology is always on the cutting edge and optimally serving their needs. As valued participants in the ongoing development of CineMassive technology, GuardianCare members are provided with the resources they need to maximize the potential of their technology and advance their systems in the years to come:

- On-site hands-on training
- Free software updates
- Discounts on major upgrades
- Priority access to new products, applications, and services

The CineMassive visualization system has increased the scope and efficiency of our operations. We are also very pleased with how easy it is to learn and operate. The CineMassive team executed the project smoothly and professionally from beginning to end, and we look forward to partnering with them for our next project.

Mark Barnes
Senior Vice President, Services & Solutions Group, LLC

The CineMassive Project Life-Cycle

When you deploy a CineMassive visualization system, you are investing in a sustained relationship with a dedicated technical partner. From in-depth project consultations to installation, training, support, and beyond, CineMassive is devoted to serving its customers in the long term. As new technology emerges and customer needs evolve over time, CineMassive can work with customers to expand, enhance, and renew their technology. CineMassive’s turn-key project life-cycle represents its commitment to unparalleled service and continuous technological advancement.

To schedule your free project consultation, contact a CineMassive Account Manager at 1.800.792.5975 or sales@cinemassive.com.

SUPPORT

STARTING A PROJECT